



## MEDICAL IDENTITY FRAUD ALLIANCE STRATEGIC PARTNER APPLICATION AND AGREEMENT

By becoming a non-voting Strategic Partner of the Medical Identity Fraud Alliance (MIFA),  
(the “Partner”) agrees to comply with the  
terms and conditions set forth below.

Strategic Partnership in MIFA is available by invitation only to the following entities:

- **Government Agencies:** which includes both state and federal law enforcement, regulatory, and those policy and administrative agencies responsible for healthcare-related issues.
- **Consumer Organizations:** which includes those organizations advocating on behalf of consumers.
- **Academia:** which includes institutions of higher learning.
- **Research:** Including organizations responsible for benchmarking and research activities.
- **Industry Associations:** Whose focus includes issues associated with the healthcare, information technology, privacy, risk management, and fraud reduction.

You are not eligible for Strategic Partnership if you are a healthcare provider, sell healthcare services, technology service provider or product vendor.

Strategic Partners must meet the following criteria:

- Public or not-for-profit corporation
- In lieu of a fee to participate, Partners must be willing to provide expertise and resources necessary to support the MIFA mission.

### Partner Organization Information

#### **TYPE OF ORGANIZATION (Check one):**

Government Agency (includes regulatory, law enforcement or prosecutorial agencies)

Consumer Organization

Academic Institution

Research

Industry Association (Please state your primary focus):



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Organization Name

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Address

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City, State, Zip

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Phone

Fax

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Website

Primary Contact Information

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Contact Name

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Title

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Department

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Address

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City, State, Zip

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Phone

Fax

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Email

**PLEASE DESCRIBE YOUR ORGANIZATION'S MISSION AND ACTIVITIES**



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**GEOGRAPHIC PRESENCE (Please list the states and/or countries in which you currently operate)**

**REASONS FOR JOINING (Check all that apply):**

- |                                  |                                       |
|----------------------------------|---------------------------------------|
| Benchmarking                     | Public Policy                         |
| Development of Best Practices    | Research                              |
| Consumer Education and Awareness | Technology Development                |
| Industry Education and Awareness | Organizational and Thought Leadership |
| Other:                           | Improved Brand Visibility             |

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**PRESERVATION OF COMPETITION**

- Partnership in MIFA will not be used for any anti-competitive purpose.
- Partners will abide by MIFA's Antitrust Policy.
- All MIFA activities will follow the agenda established by the MIFA management.
- No cost, price or confidential contract or service level agreement information will be disclosed or discussed during MIFA activities.

**USE OF INFORMATION**

- MIFA provides a unique opportunity for industry organizations, service providers, government agencies, law enforcement and associations to meet and collaborate to address issues relative to medical identity fraud including regulatory compliance, security, fraud and risk management.
- All public announcements regarding MIFA discussions and activities must be approved in advance by MIFA management, after consultation with the participants. Information provided during MIFA activities will be considered non-confidential unless identified as confidential at the time of disclosure.
- Each Partner of MIFA agrees to maintain in confidence information identified as confidential at the time of disclosure with at least the same degree of care that the Partner uses to protect its own confidential information of a like type and in no event less than reasonable care. This obligation will not, however, apply to information that is in the public domain, is previously known to or independently generated by the recipient, or is received by recipient from a third-party without breach of any obligation owing to the disclosing party.
- Each Partner is solely responsible for the information it provides during its participation in MIFA activities. MIFA and its management make no representations or warranties as to the accuracy of any information exchanged during MIFA activities.





## MIFA AND MIFA INSTITUTE LOGO AND COMPANY NAME RELEASE FORM

Members and Strategic Partners of the Medical Identity Fraud Alliance (MIFA) are asked to approve the use of their organization's name and logo in the MIFA, and MIFA Institute promotional and other materials related to the organizations.

**Please read, modify as appropriate (you may attach modifications such as corporate branding guidelines), and sign below. Return the signed form to Ann Patterson, [Ann@MedIDFraud.org](mailto:Ann@MedIDFraud.org).**

**Please provide two logo files, one gif file sized to 176 × 84 and another in eps file format. Email these files to [Ann@MedIDFraud.org](mailto:Ann@MedIDFraud.org).**

\_\_\_\_\_ hereby grants to MIFA and the MIFA Institute the non-exclusive right, but not the obligation to use and include all or part of the organization's name, trademark(s) and/or logo(s) of the Organization listed below, limited to the following materials and conditions:

1. Banner on the following websites with the Organization's name and logo appearing as a member or strategic partnering organization: MIFA and MIFA Institute website pages <http://www.medidfraud.org> and/or <http://www.mifainstitute.org>.
2. MIFA marketing documents, where the Organization's name and/or logo would appear within either the "Members" or "Strategic Partners" category.
3. Press releases are subject to the approval of your Organization prior to any such release. Any other use of your Organization's name, logo, domain names/URLs, symbols, or other reference to the Organization shall be subject to prior written consent by you. MIFA will at all times observe and comply with all specified requirements of the Organization and applicable law with reference to the proper use of the Licensed Marks.
4. MIFA agrees that, (i) the Organization's Licensed Marks are owned solely and exclusively by Organization or its affiliate, (ii) except as set forth in this Agreement, MIFA has no rights, title or interest in or to any of the Licensed Marks, (iii) all use of the Licensed Marks by MIFA shall inure to the benefit of the Organization.

\_\_\_\_\_  
Signature of Authorized Organization Representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Organization